



City of Sugar Land

Sugar Land 4B Corporation Minutes

Sugar Land City Hall
2700 Town Center
Boulevard North
Sugar Land, TX 77479

Wednesday, October 15, 2025

Sugar Land 4B Corporation Meeting Minutes

City Council Chamber

4:00 PM

I. Attention

Members of the City Council, Board and/or Commission may participate in deliberations of posted agenda items through video conferencing means. A quorum of the City Council, Board and/or Commission will be physically present at the above-stated location, and said location is open to the public. Audio/Video of open deliberations will be available for the public to hear/view; and are recorded as per the Texas Open Meetings Act.

The meeting will live stream at <https://youtube.com/live/JaC5OF1vm80?feature=share>.

II. Call to Order

QUORUM PRESENT

Kurt Kirchof, Stewart Jacobson, Mary Ryder, Sanjay Singhal, and Rob Boettcher were present. Steve Bezecny and Alan Goodrich were absent.

III. Public Comment

Pursuant to Texas Government Code section 551.007, citizens are permitted to address the City Council, Board and/or Commission in person with regard to matters posted for consideration on the agenda. Each speaker must complete a "Request to Speak" form and give it to the City Secretary or designee, prior to the beginning of the meeting.

Each speaker is limited to 3 minutes, speakers requiring a translator will have 6 minutes, regardless of the number of agenda items to be addressed. Comments or discussion by City Council, Board, and/or Commission members, will only be made at the time the subject is scheduled for consideration.

For questions or assistance, please contact the Office of the City Secretary (281) 275-2730.

No members of the public addressed the Board.

IV. Minutes

A. MINUTES

Consideration of and action on the minutes of the September 17, 2025 meeting.

Linda Mendenhall, City Clerk

A motion to **Approve the minutes of the September 17, 2025 meeting**, was made by Sanjay Singhal and seconded by Mary Ryder; the motion **Passed**.

Ayes: Kurt Kirchof, Stewart Jacobson, Mary Ryder, Sanjay Singhal, Rob Boettcher

Absent: Steve Bezecny and Alan Goodrich,

V. Resolutions

- A. **PUBLIC HEARING 4:00 P.M.** Receive and hear all persons desiring to be heard on **SUGAR LAND 4B CORPORATION RESOLUTION NO. SL4B-R-25-10:** A RESOLUTION OF THE BOARD OF DIRECTORS OF THE SUGAR LAND 4B CORPORATION APPROVING A REQUEST BY THE CITY OF SUGAR LAND TO FUND PUBLIC ARTWORK MEETING THE REQUIREMENTS OF THE DEVELOPMENT CORPORATION ACT.

Consideration of and action on **SUGAR LAND 4B CORPORATION RESOLUTION NO. SL4B-R-25-10:** A RESOLUTION OF THE BOARD OF DIRECTORS OF THE SUGAR LAND 4B CORPORATION APPROVING A REQUEST BY THE CITY OF SUGAR LAND TO FUND PUBLIC ARTWORK MEETING THE REQUIREMENTS OF THE DEVELOPMENT CORPORATION ACT.

Sharee Davis, Civic Arts Manager

Sharee Davis, Civic Arts Manager, gave a presentation, made comments, and answered questions from the Board.

President Kirchof opened the public hearing at 4:13 p.m. No members of the public addressed the Board. The public hearing was closed at 4:13 p.m.

A motion to **Approve Resolution SL4B-R-25-10**, was made by Sanjay Singhal and seconded by Rob Boettcher; the motion **Passed**.

Ayes: Kurt Kirchof, Stewart Jacobson, Mary Ryder, Sanjay Singhal, Rob Boettcher

Absent: Steve Bezecny and Alan Goodrich,

- B. Consideration of and action on **SUGAR LAND 4B CORPORATION RESOLUTION NO. SL4B-R-25-09:** A RESOLUTION OF THE BOARD OF DIRECTORS OF THE SUGAR LAND 4B CORPORATION, ADOPTING A CORPORATION POLICY FOR AN SL4B RETAIL REFRESH GRANT PROGRAM.

Jonathan Soriano, Community Development Manager

Jonathan Soriano, Senior Community Development Coordinator, gave a presentation, made comments, and answered questions from the Board.

A motion to **Approve Resolution No. SL4B-25-09**, was made by Sanjay Singhal and seconded by Mary Ryder; the motion **Passed**.

Ayes: Kurt Kirchof, Stewart Jacobson, Mary Ryder, Sanjay Singhal, Rob Boettcher

Absent: Steve Bezecny and Alan Goodrich,

VI. Workshop

- A. **MARKETING CAMPAIGNS AND STRATEGIES**

Review of and discussion on updated marketing campaigns and strategies.

Jordan Cutler, Senior Marketing Manager, Emily Pollard, Communications Manager

Jordan Cutler, Senior Marketing Manager, and Emily Pollard, Communications Manager, gave a presentation, made comments, and answered questions from the Board.

VII. Director's Report

A.

- Marketing, Promotions, and Events
- Strategic and Capital Projects
- Business Recruitment and Retention Efforts

Devon Rodriguez, Director of Redevelopment

Devon Rodriguez, Director of Redevelopment, gave a presentation, made comments, and answered questions from the Board.

VIII. Adjournment

A motion to **Adjourn at 5:14 p.m.**, was made by Sanjay Singhal and seconded by Stewart Jacobson; the motion **Passed**.

Ayes: Kurt Kirchof, Stewart Jacobson, Mary Ryder, Sanjay Singhal, Rob Boettcher

Absent: Steve Bezecny and Alan Goodrich,