



City of Sugar Land

Joint Sugar Land Development Corporation and Sugar Land 4B Corporation Agenda

Sugar Land City Hall
2700 Town Center
Boulevard North
Sugar Land, TX 77479

Tuesday, October 7, 2025

Joint Sugar Land Development Corporation and Sugar Land 4B Corporation Meeting Cane Room 161

4:00 PM

I. Attention

Members of the City Council, Board and/or Commission may participate in deliberations of posted agenda items through video conferencing means. A quorum of the City Council, Board and/or Commission will be physically present at the above-stated location, and said location is open to the public. Audio/Video of open deliberations will be available for the public to hear/view; and are recorded as per the Texas Open Meetings Act.

The meeting will live stream at <https://youtube.com/live/SuiKHFFars0?feature=share>

II. Call to Order

III. Public Comment

Pursuant to Texas Government Code section 551.007, citizens are permitted to address the City Council, Board and/or Commission in person with regard to matters posted for consideration on the agenda. Each speaker must complete a "Request to Speak" form and give it to the City Secretary or designee, prior to the beginning of the meeting.

Each speaker is limited to 3 minutes, speakers requiring a translator will have 6 minutes, regardless of the number of agenda items to be addressed. Comments or discussion by City Council, Board, and/or Commission members, will only be made at the time the subject is scheduled for consideration.

For questions or assistance, please contact the Office of the City Secretary (281) 275-2730.

IV. Workshop

A. MARKET PANEL UPDATE

Review of and discussion on Sugar Land's office market, real estate development, tourism, and current economic development initiatives.

Alba Penate-Johnson, Assistant Director of Economic Development, Jessica Huble, Assistant Director of Redevelopment

V. Adjournment

The Sugar Land Development Corporation reserves the right to adjourn into Executive Session at any time during this meeting for the purpose of consultation with the Attorney as authorized by Texas Government Code Sections 551.071 to discuss any of the matters listed above.

If you plan to attend this public meeting and you have a disability that requires special arrangements at the meeting, please contact the City Secretary, (281) 275-2730. Requests for special services must be received 48 hours prior to the meeting time. Reasonable accommodations will be made to assist your needs.

The agenda and supporting documentation is located on the [City Website](#) under meeting agendas.

Posted on the 1st day of October 2025 at 12:00 p.m.



Sugar Land Development Corporation Agenda Request October 7, 2025

Agenda Request No: IV.A.

Agenda of: Sugar Land Development Corporation Meeting

Initiated by: Jennifer Alexander, Business Development Manager

Presented by: Alba Penate-Johnson, Assistant Director of Economic Development, Jessica Huble, Assistant Director of Redevelopment

Responsible Department: Economic Development

Agenda Caption:

MARKET PANEL UPDATE

Review of and discussion on Sugar Land's office market, real estate development, tourism, and current economic development initiatives.

Recommended Action:

Review of and discussion on Sugar Land's office market, real estate development, tourism, and current economic development initiatives.

Executive Summary:

During this workshop, staff and respective market leaders will provide an update on the region's market; the challenges that exist; and how we aim to tackle these challenges. As a result of these findings, staff will discuss how the Economic Development and Tourism Department and the Redevelopment Department's priorities and strategies align with the City Council's Strategic Plan and Outcome Areas of a "Thriving & Vibrant" Economy.

Budget

Expenditure Required: N/A

Current Budget: N/A

Additional Funding: N/A

Funding Source: N/A

Account Number (ORG-OBJ-Project): N/A

Attachments

None